Applied Photography Advisory Committee Meeting

11/12/24 | 12pm | Zoom

MEETING MINUTES

ATTENDING: Nick Simko, Nathan Lomas, Erik Castro, Rachid Dahnoun, Genevieve Shiffrar, Rachel Smith, Tara Bogart

AGENDA:

- **Student Work**
- **Professional Development Program Updates**
- **Discussion**

AGENDA ITEM	DISCUSSION	ACTION/FOLLOW-UP
Student Work	Students in the Studio Class have been making dynamic work. They have been collaborating with fashion studies to document fashion shows. Students in the darkroom class have been working with cyanotype and making their own paper, which is a great opportunity to learn how to make digital negatives. Nick is continuing to visit galleries and museums to expand the curriculum. There is strong enrollment in the photo classes, and students show a high level of collaborative spirit.	

AGENDA ITEM	DISCUSSION	ACTION/FOLLOW-UP
Professional Development Program Updates	Funding was awarded to support the Professional Development program. Nick is continuing to work on the program, and has reached out to photographers for the opportunity to participate.	
Discussion	<u>Industry Insight Regarding New Equipment Discussion:</u> Nick shared that most of the recent acquisitions in photo have been printing technology and laptops, and gave a rundown of the equipment the department has. Nick then posed the question of using smartphones. Erik shared that he loves the Paul Buff lighting system for its ease and reliability. He shared that he uses drones along with his smartphone, which is indispensable to his practice. He also likes mirrorless cameras. Rachid recommends aperture lights because many jobs are becoming hybrid. He also suggested having a few specialty lenses for students to use. Nick asked if anyone uses house printers and if that was something to be expected of students. Rachid stated that he out sources all of his printing, but stressed the importance of students understanding how to calibrate their monitors if they do out source. Erik agreed and suggest Blow Up Lab in SF as a great printing source. Nick asked about editing software.	

AGENDA ITEM	DISCUSSION	ACTION/FOLLOW-UP
	Genevieve said she likes to use Photo mechanic to edit a bunch of photos quickly, and Erik agreed that it is the standard used. Nathan uses Lightroom and Photoshop, and in the past has used Capture One. Rachid uses DaVinci Resolve, as well as Capture One, Lightroom, and Photoshop. Nick asked how everyone shares files, he uses Google Drive in the classroom. Most everyone suggested WeTransfer.	
Discussion	Local Opportunities Discussion: Genevieve suggested students look into photographing weddings as it's a great learning opportunity. Nathan suggested students go to local shows to meet people and network. Rachid suggested creating a resource guide for students looking for opportunities.	

Notes prepared by: Tara Bogart