

Applied Photography Advisory Committee Meeting

11/12/25 | 12pm | Zoom

## MEETING MINUTES

**ATTENDING:** Jess Marx, Rashid Dahnoun, Nathan Lomas, Chris Woodcock, Rachel Smith, Kerry Loewen, Shannon Creighton, Nick Simko

**AGENDA:**

- Program Updates
- Visiting Photographer Program
- Curriculum and Industry Trends
- Equipment and Facilities
- Internships and Workforce Development
- Future Program Considerations

AGENDA ITEM	DISCUSSION	ACTION/FOLLOW-UP
<i>Program Updates</i>	<p>The Applied Photography Certificate Program was featured on the SRJC homepage.</p> <p>A revised program webpage now includes program overview, SLOs, and a recommended course sequence.</p> <p>Students participated in exhibitions and collaborations with Shone Farm and Fashion Studies.</p> <p>The Visiting Photographer Program continues to be successful, with strong student participation and positive feedback.</p>	

AGENDA ITEM	DISCUSSION	ACTION/FOLLOW-UP
<b><i>Visiting Photographer Program</i></b>	<p>Student feedback indicates the program has strengthened understanding of professional photography careers, business practices, and industry expectations.</p> <p>The committee discussed expanding the program to better align with professional pathways, including internships</p>	
<b>Curriculum and Industry Trends</b>	<p>The committee discussed current and emerging industry needs, including:</p> <ul style="list-style-type: none"> <li>- Industry-standard software (e.g., Capture One alongside Photoshop)</li> <li>- Hybrid still and video production workflows</li> <li>- Increased use of continuous lighting for mixed media shoots</li> <li>- The growing role of artificial intelligence in imaging workflows and the importance of understanding its limitations and legal implications</li> <li>- Color management, calibration, printing, and art reproduction workflows</li> <li>- The professional use of drones in photography and video</li> <li>- Continued importance of analog and handmade photographic processes</li> </ul>	
<b>Equipment and Facilities</b>	<p>Current photography equipment is approximately 6–7 years old. The committee agreed it is an appropriate time to pursue equipment updates, including cameras, lighting, and related tools.</p>	<p>Pursue equipment and software upgrade requests</p>
<b><i>Internships and Workforce Development</i></b>	<p>Students have expressed strong interest in internships and real-world professional experience.</p> <p>Nick will follow up with the Internship Coordinator to explore structured internship pathways and possible integration with the Visiting Photographer Program and Handshake platform.</p>	<p>Follow up with Internship Coordinator</p>

AGENDA ITEM	DISCUSSION	ACTION/FOLLOW-UP
<i>Future Program Considerations</i>	Students requested future Visiting Photographer presentations in sports, architectural, and automotive photography. Committee members will provide recommendations for potential guest professionals.	Committee members to recommend potential speakers

**Notes prepared by:** Tara Bogart