

SRJC Business Dept. Advisory Committee

8/14/24 1:30 – 2:30 pm

Doyle Library 3rd Floor Conference Room

<https://santarosa-edu.zoom.us/j/81883311411>

Call to Order:

1. Reminder: Committee Purpose

Action Items

1. Approval previous meeting minutes

New Business/Discussion/Voting:

1. General District Updates re: SRJC
2. Real Estate program
3. Classes in Spanish
4. HR Program Coordination
5. AI for Business Program
6. Other Business

Updates from Committee Members

1. Please prepare a two-minute update in response to the following: “Are there any changes or trends in your business/operations that have emerged since we last met, and how can our programs better prepare our students to contribute and respond?”

(If you are not able to attend the meeting, please consider sending your update to Kris Dalby at kdalby@santarosa.edu).

Closing Comments

Purpose: The primary purpose of the Business Advisory Committee is to (1) assist the Business faculty at SRJC by providing Program recommendations, evaluations, and suggestions that serve the needs of the students and the local industry, and (2) to provide expertise pertaining to business systems, processes and changes so that programs remains current and vital.

Objectives:

1. to provide an opportunity for communication between program educators and industry representatives
2. to focus on how to improve Business Career Education opportunities
3. to maintain positive alignment between industry needs and Business Program content