



## **SANTA ROSA JUNIOR COLLEGE CONSTRUCTION MANAGEMENT ADVISORY COMMITTEE MEETING**

Location: North Coast Builders Exchange  
1030 Apollo Way  
Santa Rosa, CA

Date/Time: 10/26/2023, 12:00pm

Attendees: Wes Barry  
Larry Richmond  
Doug Hamilton  
Julie Wycoff (Guest)  
Michael Quesenbery (Guest)

Absent: Nicollette Weinzveg (Chair)  
Mike Bueller (Resigned)

### **GENERAL BUSINESS**

1. PL: Announcement: Mike Bueller has stepped down for personal reasons
2. Round of introductions: In attendance include guest attendees Michael Q. and Julie W., both have agreed to join the Advisory Committee. Will be official once new board is approved by the SRJC Board of Trustees, anticipated Fall 24. Advisory Committees are annual.

### **GENERAL PROGRAM UPDATES (PL)**

3. Institutional Updates
  - a. New management at the JC – Dr. Garcia and new VP's
  - b. HSI (Hispanic Serving Institution)
4. Facilities update
  - a. Lindley – Set to open in the fall
  - b. Construction Center – still under construction – slated fall 24 open

5. Curriculum update
  - a. All classes have been updated for minor curriculum adjustments
  - b. Revisions have been approved by Curriculum Review Committee and will be active as of Fall 24
  - c. SLO requirements – Push by the state for a renewed focus on measurable objectives
  - d. Accessibility improvements – Curriculum load balance updated as well as classes being taught at night to improve accessibility to program
6. Update on field visits done by CM program, with focus on Introducing students to misc. local resources:
  - a. Fairweather and Associates
  - b. Golden State Lumber
  - c. Reliable Steel
  - d. Touring projects onsite at SRJC: Lindley Stem Center, Petaluma Construction Training Center
7. Profiles
  - a. Associate Professor: Richard Sachen
  - b. Student Profiles: Trevor Rivas
8. Program Enrollment
  - a. Has been down, but recent trend is upwards
  - b. Student demographics (based on experience, no data as of this time): most students have some field experience, looking to boost their profiles
9. Market Placement
  - a. Current program supported by reentry student population, will cater to them while building first-time student population
  - b. Value prop – convenience of an online program with the benefits of in-person instruction
  - c. Students want in-person instruction – build network
10. Outreach Efforts
  - a. Efforts to increase visibility: tabling events
  - b. Website is live
  - c. Program Flyers created– sent to Nicole

## **GENERAL DISCUSSION / QUESTIONS / COMMENTS**

11. Questions: First time population – do you have a quantitative number? (PL) Not at this time, would need clarification on where to get that data
12. DH: Can we connect students with employers?
  - a. Connecting students with employers would be a good start to help students get employment
  - b. DH: If students are graduating and not getting jobs then it's time wasted for them. We need to be getting people into the trades. Employees without documentation can be a challenge as well. To sum up: we are serving multiple populations
13. PL Question to group: As this program was created out of a need to serve the local community, do we want to create a transfer program that sends people out?
  - a. JW: is there data that shows are people transferring or are people staying and getting jobs?
  - b. PL: Don't currently have that data, as classes are not transfer based. Would like to create a transfer program but takes time. Program was based on a transfer curriculum. Will know more regarding the process as I gain more experience.
  - c. MQ: Many people who leave Sonoma County for education purposes don't come back
  - d. PL: Student population, assuming small percentage will transfer, most will stay, but don't have data on that
  - e. DH: Transfer option is a great opportunity for students to save money, get their hands on experience locally
14. DH: Soft skills are important
  - a. Show up early, be drug free, essential skills, use the construction skills as a framework to teach life skills
15. LR: Are all classes available now?
  - a. PL: Classes are only offered based on availability and need. Professor Sachen is returning from Sabbatical and will be teaching 106 next semester, this is the only class that has not been offered up to this point.
16. JW: Do we have students from architecture and engineering in CM?
  - a. PL: Arch is dormant, but that would be the goal moving forward. Want to see cross-pollination in the program. Might consider starting off with a class that is club-based
17. LR: Now that enrollment is growing, do you feel the need to reach out to industry partners for support? Teaching opportunities, field trips, etc.
  - a. DH: Allot of industry professionals can spare time to do guest lectures

- b. MQ: Good to bring in real world experience vs career academic
  - c. PL: Need to create more opportunities for guest speakers and site tours
18. JW: Regarding interviews and communication skills: suggest using NCBE to create list of interviewees who are willing to be interviewees vs cold calling
19. PL: SRJC CM program is looking to create future work opportunities for students, updating the group on creating pathways
- a. Career hub
  - b. Definition: Internships vs Externships vs Jobs
  - c. Work Experience program through the JC Career Development department
  - d. LAEP Program – will update once more is known