

## **SANTA ROSA JUNIOR COLLEGE CONSTRUCTION MANAGEMENT ADVISORY COMMITTEE MEETING**

Location SRJC Petaluma Campus: Construction Training Center  
680 Sonoma Mountain Parkway  
Petaluma, CA  
Date/Time April 16, 2026 12:00-1:50pm

### **Food Offered**

## **Meeting Minutes**

### Attendance: Quorum Met

#### **ADVISORY COMMITTEE:**

Wesley Barry II, Midstate Construction (present)  
Nicollette Weinzveg, NCBE (Present)  
Larry Richmond, Mill Creek Safety (present)  
Michael Quesenbery, Nordby Construction (present)  
Julie Wycoff, Kaiser Permanente Capital Projects (present)  
Angel Santa Cruz, Whiting-Turner (guest, network partner )

#### **SRJC REPRESENTATIVES:**

Peter Levelle, SRJC Construction Management / Architecture Programs Coordinator  
Doshia Dodd, E&AT Admin Ast. II  
Collen Olstead- SRJC Outreach  
Larry Arrington CTC Faculty

## **GENERAL BUSINESS**

- 1) SRJC events:
  - a) Banner / SIS update
    - i) Transition to Banner student information system  
(1) Current “blackout period” prevents curriculum changes
    - ii) System rollout challenges:
      - (1) Administrative and IT delays
      - (2) Limited flexibility for course updates
    - iii) Expected stabilization after transition period
  - b) Overall college reduction efforts
    - i) Approximately 10% workforce reduction

- ii) Contributing factors:
    - (1) Loss of HSI-related funding
    - (2) Enrollment decline (post-fires, pandemic, demographic shifts)
  - iii) Enrollment trends:
    - (1) Decline from ~21,000 to ~15,000–17,000 FTES
  - iv) Institutional shift:
    - (1) Focus moving from enrollment growth → student retention
- 2) Construction Training Center / Field Reports
- a) Overview of Construction Management vs. Carpentry programs
    - i) Construction Management → academic/professional track (credit)
    - ii) Carpentry/Trades → hands-on, non-credit adult education
  - b) Facility & Instruction Highlights:
    - i) Hands-on training yard with:
      - 1. Tool identification exercises
      - 2. Framing and construction exercises
        - (1) Student-built structures (used as instructional labs)
    - ii) Implementation of field report assignments:
      - (1) Tool identification
      - (2) Site observations
      - (3) Documentation exercises
    - iii) Boot Camp Model: CONS 102
      - (1) 6-week hands-on training sessions
      - (2) Activities include:
        - (a) Tool usage and identification
        - (b) Material takeoffs
        - (c) Wall framing exercises
      - (3) Benefits:
        - (a) Improved engagement
        - (b) Better connection between theory and practice
    - iv) Key Observation:
      - (1) Students struggle to translate classroom knowledge into field application
      - (2) Hands-on experience significantly improves comprehension
      - (3) Key Success:
        - (a) Peer-assisted learning (experienced students mentoring others)
        - (b) Improved engagement and understanding through physical builds
- 3) Realignment of program
- a) Student Population Findings:
    - i) Two primary groups:
      - (1) Traditional students (less consistent engagement)
      - (2) Re-entry/working professionals (most successful)
  - b) Proposed Changes:
    - i) Shift to night-based program structure
3. Move to 3-semester recommended course sequence

4. Limit course load to 2 classes per semester for CONS-specific material
  - ii) Increase online flexibility
  - c) Curriculum Adjustments:
    - i) Improved sequencing and prerequisites
    - ii) Integration of:
      - (1) Drawing interpretation
      - (2) Labs and applied learning
    - iii) Ongoing challenge:
      - (1) Students entering advanced classes without foundational knowledge
      - (2) Weak math preparedness due to system-wide changes
    - iv) CTC Facilities & Program Expansion
      - (1) Student-built structures used as:
      - (2) Instructional labs
      - (3) Demonstration models (foundation, framing, etc.)
    - v) Future vision:
      - (1) Build ADUs (Accessory Dwelling Units)
      - (2) Partner with organizations for real community projects
      - (3) Integrate:
        - (a) Construction students (labor)
        - (b) Management students (project coordination)

## **NEW BUSINESS**

- 1) Internship or other Industry cross-over opportunities
  - a) Existing internship programs (e.g., North Bay Builders Exchange):
    - i) Minimum 2-week placements (some extended to summer)
  - b) Barriers:
    - i) Employer awareness of SRJC program
    - ii) Requirement for paid internships
  - c) Opportunities:
    - i) Expand employer partnerships
    - ii) Create networking / meet-and-greet events
    - iii) Strengthen pipeline to local employers
  - d) Industry feedback:
  - e) Strong interest in hiring local, experienced students
- 2) Program recognition
  - a) Current Challenges:
    - i) Limited awareness among employers
    - ii) Preference in industry for 4-year degree graduates
  - b) Proposed Strategies:
    - i) Branded PPE (visibility on job sites)
    - ii) Website and marketing improvements
    - iii) Outreach to:

- (1) High schools
  - (2) Counselors
  - (3) Industry groups
  - iv) Need for:
    - (1) Better commination with SRJC counseling department
    - (2) Clear pathways between:
      - (a) Carpentry
      - (b) Construction management
      - (c) Architecture
  - c) Participation in:
    - i) Competitions
    - ii) Showcases / events
  - d) Long-Term Need:
    - i) Increase number of program graduates to build reputation
- 3) Women in CM
- a) Discussion Highlights:
    - i) Female students face:
      - (1) Underrepresentation
      - (2) Increased pressure to prove competency
    - ii) Classroom incident highlighted need for better support systems
  - b) Proposed Actions:
    - i) Develop mentorship opportunities with industry professionals
    - ii) Invite guest speakers (women in construction roles)
    - iii) Promote participation in:
      - (1) Women in Construction events
      - (2) Conferences and outreach programs
    - iv) Explore funding/sponsorship for student participation

## Key Takeaways

- 1) Program is shifting toward working adult learners
- 2) Hands-on learning is critical to student success
- 3) Strong need for:
  - a) Industry awareness
  - b) Internship pipelines
  - c) Program branding
- 4) Opportunities exist for growth through partnerships, outreach, and facility use
- 5) Future opportunities to explore:
  - a) 4-year degree pathways (like other CA community colleges)
  - b) Cross-discipline collaboration (ARCH, ENG, CM)

## Action Items

- Develop night program structure (3-semester model)

- Improve course sequencing and prerequisites
- Expand industry partnerships and internships
- Launch branding/visibility efforts (PPE, outreach)
- Build women's mentorship/support initiative
- Plan future outreach presentations (schools & counselors)
- Explore ADU construction pilot projects
- Consider networking and career event for students and employers
- Look into "Associated Schools of Construction" Accreditation

## **NEXT MEETING AND ADJOURNMENT**

Future meetings may adopt hybrid format (in-person and virtual)

Preference for maintaining some in-person interaction

Next meeting date: TBD