



Faculty Forum

Spring 2021

Tina Dodson

Director, Workforce Programs & CE Grants

AGENDA

- **Welcome from Jane Saldana-Talley & Brad Davis**
- **Process and Updates - Tina**
 - **CTEA:**
 - PAFs/Timesheets/Time & Effort Forms
 - Mini-Grants – \$2,000 available (approval-2 wks for in-state, 6 wks for out-of-state)
 - **Strong Workforce Program**
 - Projects to date: funding and metrics
 - Local and Regional timelines
 - Changes to the application and why
 - Student Services support: CE Counselors, Outreach, Student Success Coaches, Job Developer
- **Funding Application Process**
 - Facilities – Serafin Fernandez
 - IT – Mike Roth, Media - Greg Wycoff
- **Celebrate CE – Brad**
- **Advisory Committee Diversification - Brad**
- **Questions and Answers**

Perkins/CTEA

- The application process will be combined with the Strong Workforce application
- Advisory committee meeting requirements (fall & spring)
- Mini-grants for professional development: \$2,000/activity
- Out of state travel – banned states include: **Alabama, Kansas, Kentucky, Mississippi, North Carolina, South Dakota, Tennessee, and Texas**
- Funding has limitations
- Focus of funding is for Career Education program improvement

Strong Workforce Program FUNDING REQUIREMENT

- Use of funds is restricted and must only be used for Career Education programs
- Funds CANNOT supplant district obligation
- Each allocation of funding has 24 months to be fully expended – Round 6 starts July 1, 2021 and ends June 30, 2023
- Funds should intentionally impact the metrics set out in SWP of MORE and BETTER CE



Changes made in Round 5



- Objectives and activities
 - Must align with regional priorities
 - Must address how the investment will improve performance on metrics as outlined in the Vision for Success:
 - Completion of a certificate/degree
 - Transfer
 - Unit accumulation
 - Workforce: enter job in field of study, wage increase, livable wage
 - Equity: reduce equity gaps through improvements among traditionally underrepresented students
- Health Sciences must provide information about training sites for students
- Across all programs limited to 10% of budget – instead, need to target specific sectors.
- Success Stories

Round 6 Timeline & Updates

- Applications will be sent out by March 5th (they will also be posted on the CE website)
- Due to your division dean by April 2nd
- Deans should prioritize and send all completed/approved applications to CE office by April 9th (tdodson@santarosa.edu & rsmith@santarosa.edu)
- Notification of awards for Perkins will be made by May 10th
- Notification of awards for SWP will be made after we receive confirmation of our budget from the CCCCO (sometime between June 1st and October 1st)
- Notice changes to the application. Do NOT submit an older version
- Be sure to include current LMI using the COE supply/demand tables or Launchboard
- Funding requests must address which metrics you will impact and how

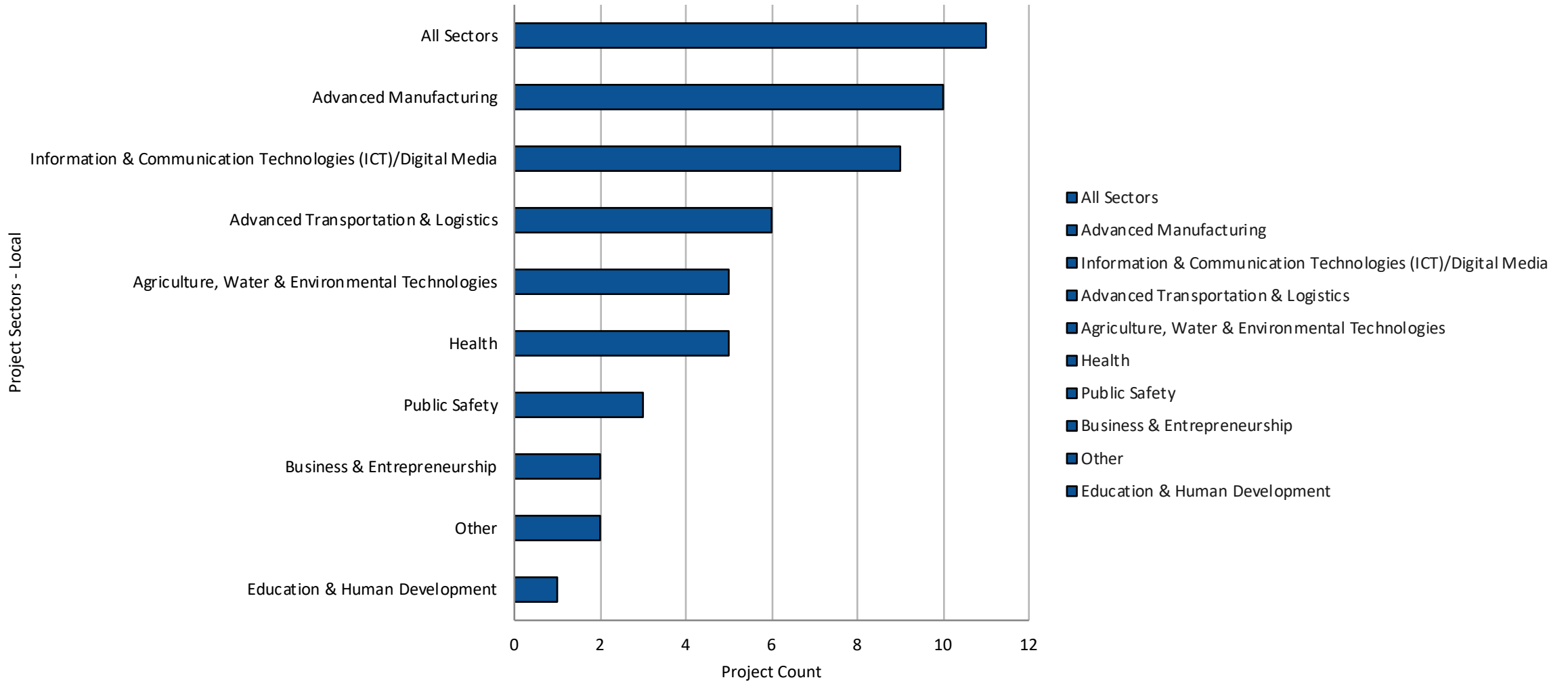
SRJC SWP funds in Rounds 1-5



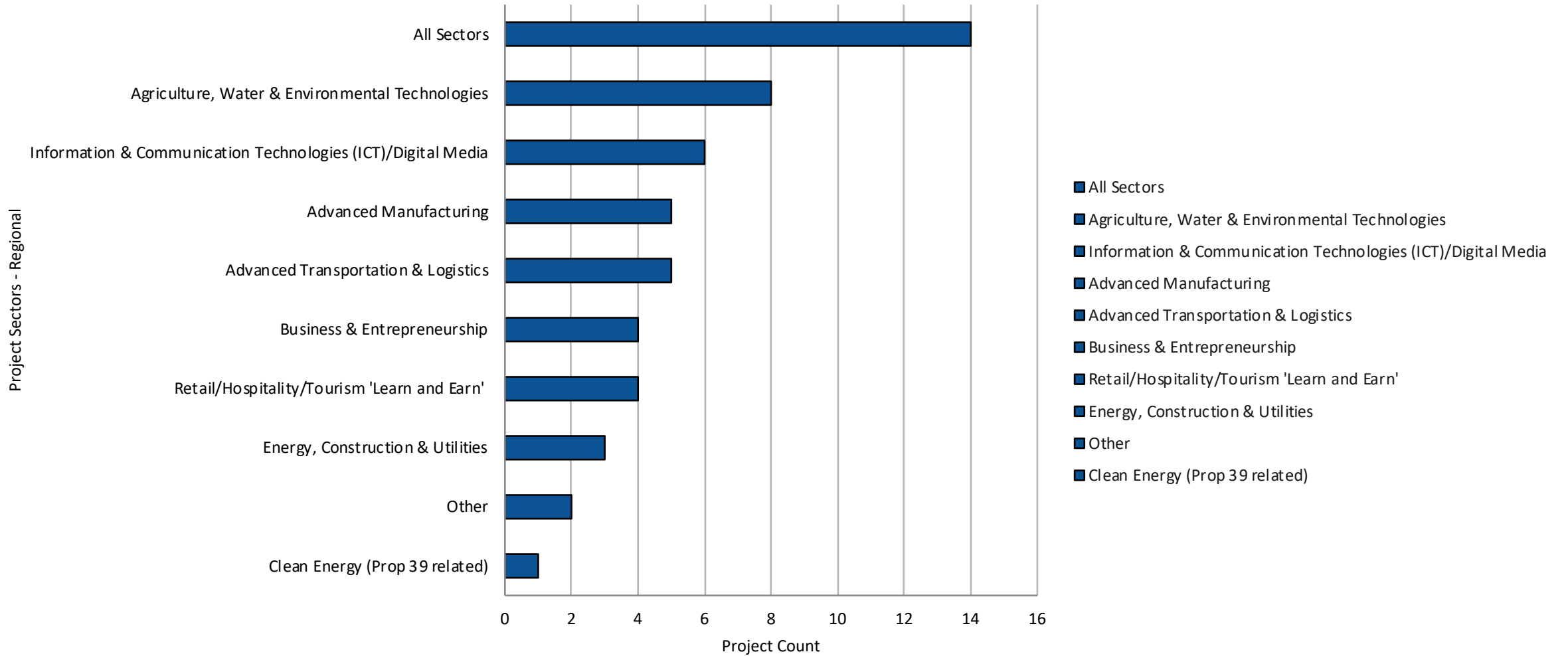
- Local Funding
\$10,136,661
- Regional Funding
\$5,605,428

No decrease in funding is anticipated for 21/22

Santa Rosa Junior College: Local



Santa Rosa Junior College: Regional



STAFFING

Program Director & Administrative Assistant (Year One)

2 CE Counselors (Year One)

3 SLIA's – Horticulture, ITT, STEM (Year One)

Job Developer (Year Two)

Student Success Specialist (Year One)

Student Success Coach for CE programs – in Petaluma (Year One)

Outreach Coordinator (Year Two)

No future plans to expand staffing due to the large ongoing costs
Positions need to be evaluated to ensure they are improving metrics
College needs to consider institutionalizing several of these

Ongoing costs of ~ \$1.2 million annually

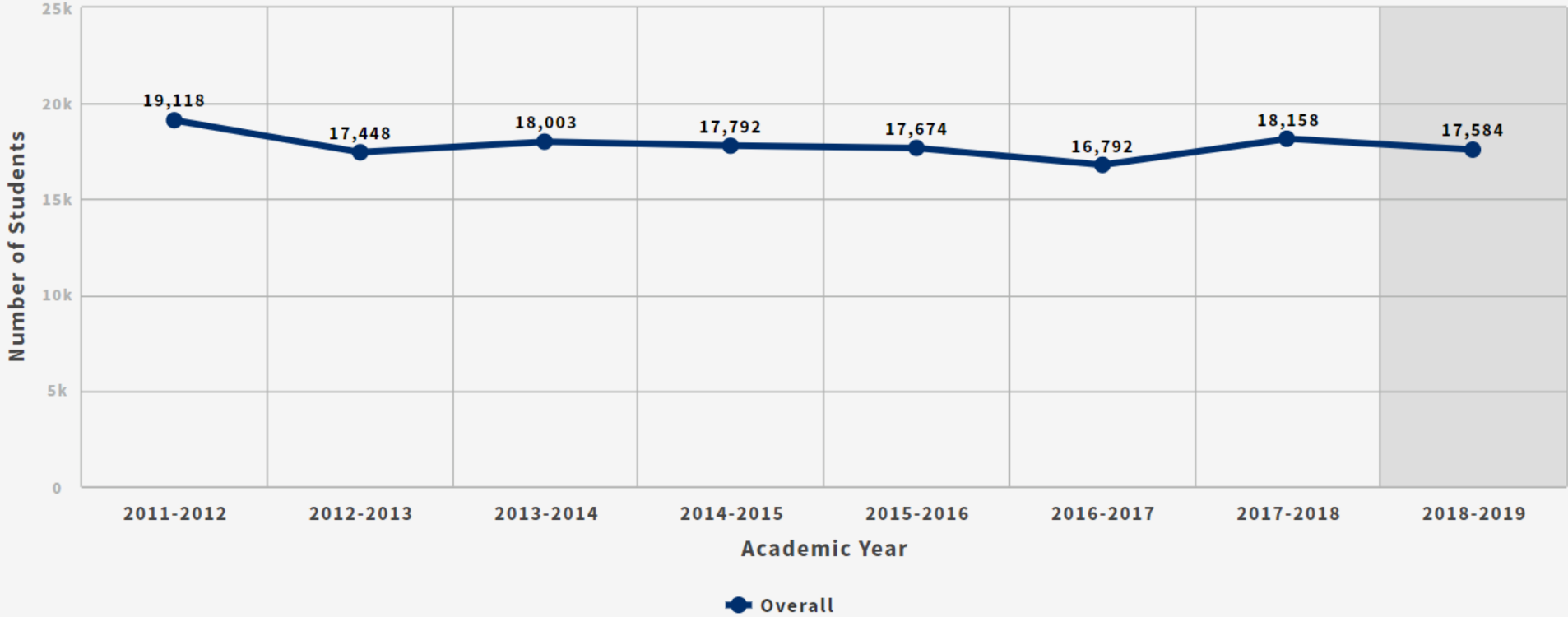
So what are the metrics and why?

- The Chancellor's office has to make a case to the legislature about the value of providing these funds to the college
- CE enrollment
- Student completion of degrees/certificates
- Transfer to university
- Job attainment in field of study
- Wage gain and livable wage attainment



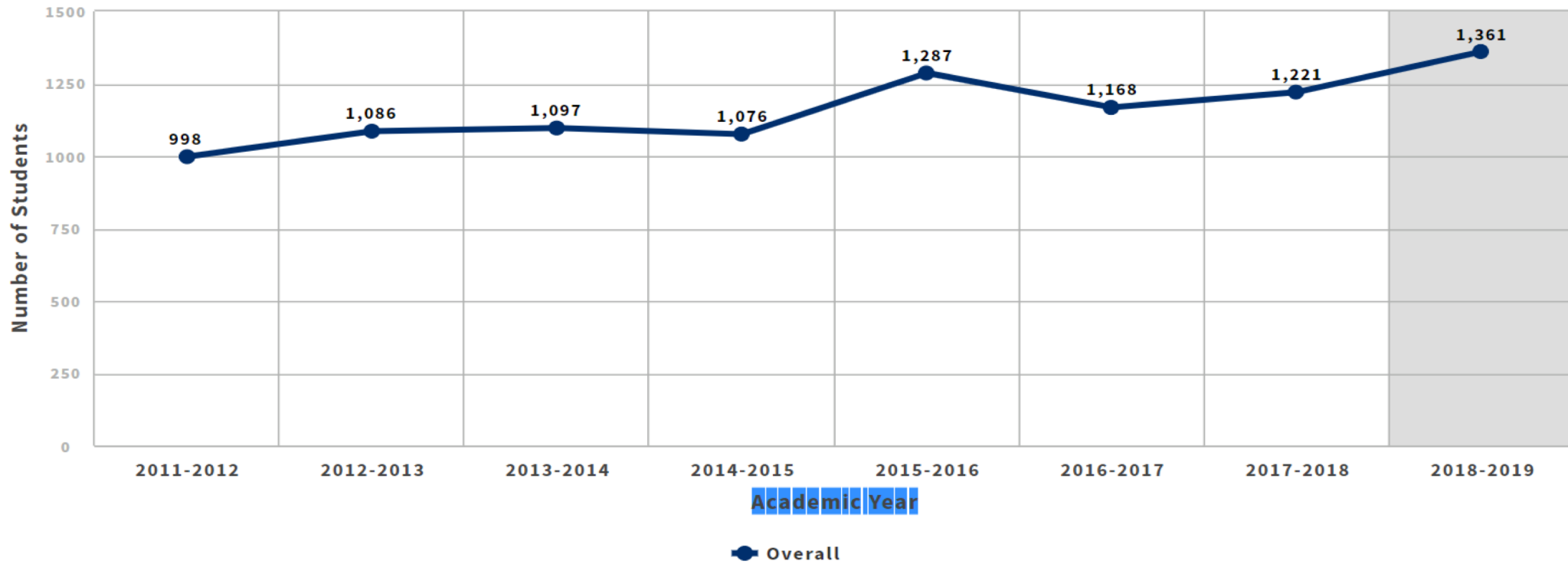
Strong Workforce Program Students

All students enrolled in the selected year who took at least 0.5 units in any single credit course or who had at least 12 positive attendance hours in any noncredit course(s) excluding Special Admit students on a TOP code that is assigned to a vocational industry sector



SWP Students Who Earned a Degree or Certificate or Attained Apprenticeship Journey Status

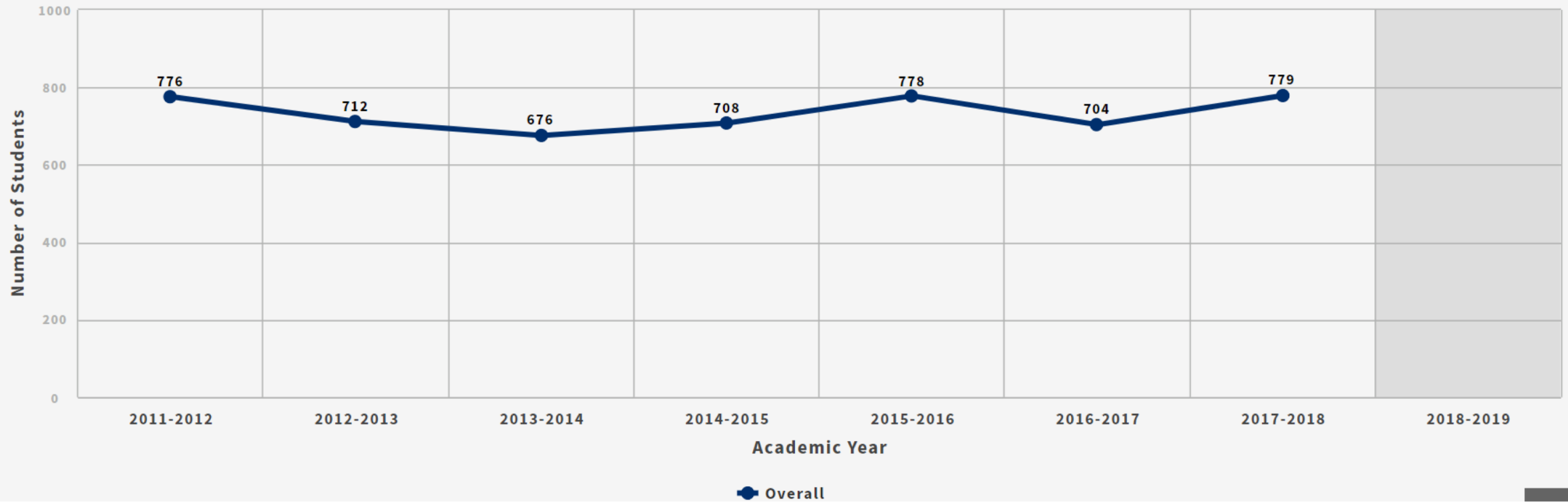
Number of unduplicated Strong Workforce Program students who earned a noncredit certificate, Chancellor's Office approved certificate, associate degree, and/or CCC baccalaureate degree on a TOP code assigned to a vocational sector and who were enrolled in the district on any TOP code in the selected year or who attained apprenticeship journey status on a vocationally flagged TOP code in the selected year and who were enrolled at any community college at the start of the apprenticeship program on a vocationally flagged TOP code



source: Chancellor's Office Management Information System, DAS file

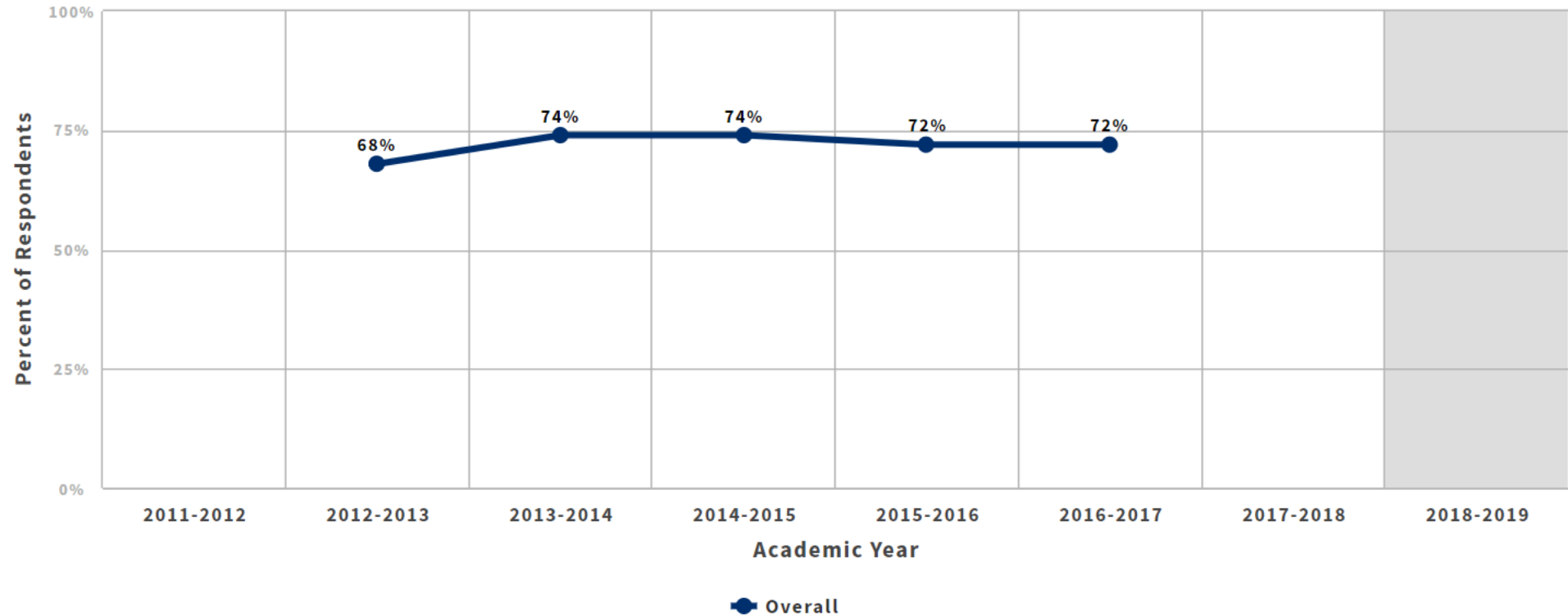
SWP Students Who Transferred to a Four-Year Postsecondary Institution

Number of SWP students who earned 12 or more units at any time and at any college and who enrolled in a four-year institution in the academic year after they exited the California community college system



SWP Students with a Job Closely Related to Their Field of Study

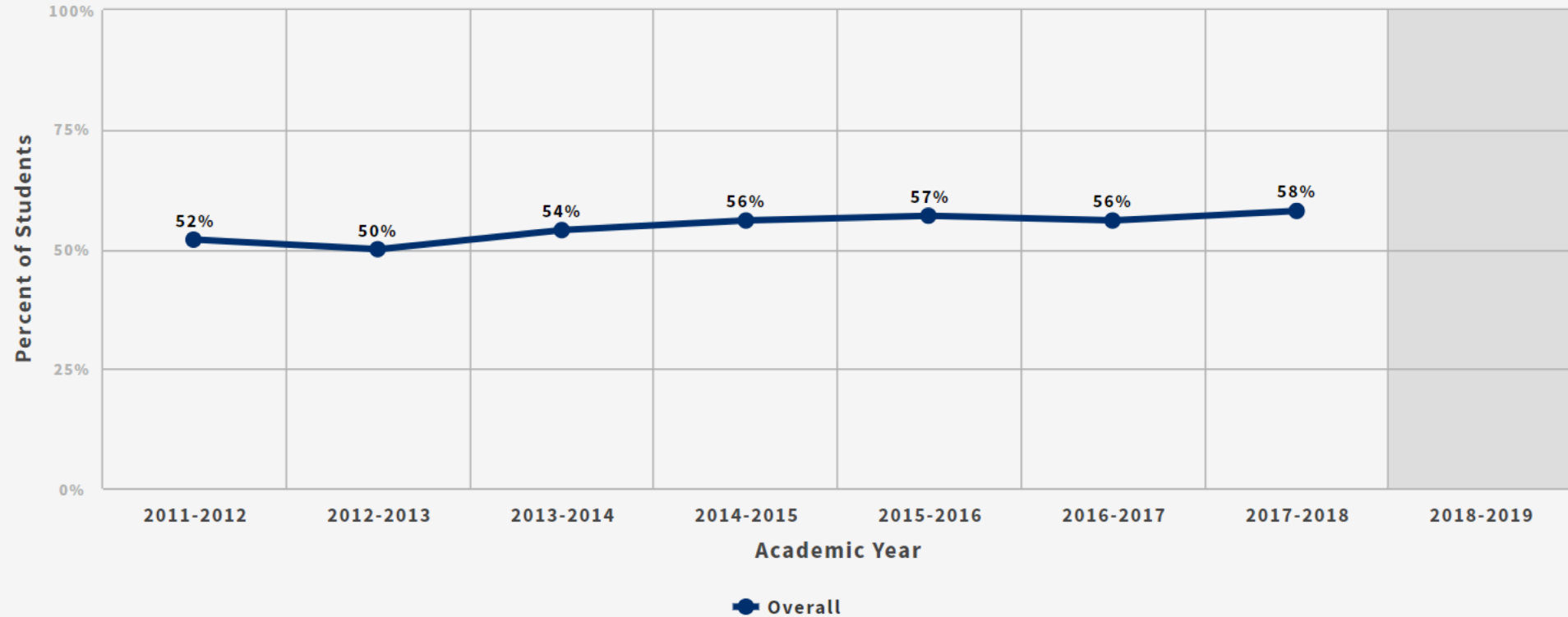
Among students who responded to the CTE Outcomes Survey and did not transfer to any postsecondary institution, the proportion who reported that they are working in a job very closely or closely related to their field of study



Source: Chancellor's Office Management Information System, CTE Outcomes Survey, National Student Clearinghouse, CSU/UC Cohort Match

SWP Exiting Students Who Attained the Living Wage

Among students who exited college and did not transfer to any postsecondary institution, the proportion who attained the district county living wage for a single adult measured immediately following academic year of exit



Source: Chancellor's Office Management Information System, Employment Development Department Unemployment Insurance Dataset, National Student Clearinghouse, CSU/UC Match

PROCESS FOR FUND ALLOCATIONS

Evaluation team members for Round 5:

Tina Dodson

Brad Davis

Andrew Gratto-Bachman

Jesse Kosten

Kyla Wegman

Rachel Smith

Kim Kinahan

Mike Roth



- Applications sent out to all CE Deans, Program Coordinators and CE Faculty early in spring semester
- Evaluation team meets to develop/discuss application evaluation and rubric
- Team members independently read and rank applications
- Team meets to discuss & rank applications
- Projects are funded until all funds have been allocated

Things to consider when applying for funds

Is your request for technology/media?

- **Impact on support services?** For example how many hours of support staff time are anticipated for initial implementation and ongoing maintenance?
- **How will new technologies be supported in the future in the absence of additional grant funding?** This would include warranty coverage if any, possible software subscription costs and eventually possible hardware replacement.
- **Compatibility with existing systems/technology?** For example are there any potential conflicts with existing standards for district technology such as accessibility or data security.
- **You will need to meet with IT/Media prior to submitting your application, review your needs, and have IT/Media sign off as having reviewed your proposal.**

Is your request for changes to physical workspace/lab?

- Does your project require physical modifications to existing facilities such as walls, floors, lighting, doors, paint, built-in cabinetry, etc.?
 - Will your project require architectural design or DSA?
 - Will your project require Project Management support?
- **You will need to meet with Serafin prior to submitting your application to make sure you've thought of all of the potential costs and timelines. He will need to sign off on your application prior to submittal.**

Celebrate CE Updates—What's New for 2021?

- Student Pictures w/certificate, swag
- Highlighted Faculty Program Coordinators
- Background pictures-SWP funded updates
- Linked list of names of completers in each program



- Planning and implementation team...

Tina Dodson

Jamie Longnecker

Vanessa Luna Shannon

Kris Dalby

Kim Kinahan

Rachel Smith

PR-Simona Stefanescu and Amy Chetcuti



What we need from you!

Get the word out: email, canvas, zoom, Morse code, charades—you name it.

Watch for an email with PDF from me with instructions that you can place in Canvas send out, etc.

Advisory Committee Diversification

Perkins Required-Board Approved

- Annual Advisory Roster— approved by BOT.
 - 2020/2021 list approved with condition of diversification for 2021/2022.
- Equity minded-represent the industry and membership around us in SoCo to better enrich our curriculum.

Resources

- Sonoma County EDB Diversification [Action Plan](#)
- [Hispanic Chamber of Commerce of Sonoma County](#)
- [North Bay Black Chamber of Commerce](#)
- More resources at [City of Santa Rosa Business Site](#)

Comments & Questions???

