Santa Rosa Junior College

Agenda:

Graphic Design Advisory Board Committee Meeting

Meeting Details**:**
- o **Date:** May 20th, 2025
- o **Time:** 10:00am, PST
- o **Meeting Location:** Zoom: https://santarosa-edu.zoom.us/j/87887755342

Chairperson:

Stephanie Clark, Graphic Design Coordinator, SRJC

SRJC Guests:

Michael McKeever, Chair, Computer Studies
Kerry Leowen, Dean, Arts & Humanities

Members:

Zack Darling, Industry Co-Chair
Josh Talbot, Member
Josh Porter, Member
Laurel Gregory, Member

Public Guests:

This meeting is open to the public.

Meeting Purpose:

The primary purpose of the local program advisory committee is to assist and provide recommendations to the district in establishing, operating, and evaluating programs which serve the needs of students, business, and industry, and to provide expertise pertaining to technological and subject matter changes.

Objectives:

- ·   Provide an opportunity for discussion among educators, business, and industry.
- ·   Nominate or confirm an Industry Co-Chair for the committee
- ·   Focus on how to improve Career Education (CE) opportunities and alignment between CE, business, and industry.
- ·   Provide expertise to the program by reviewing curriculum, student competency, and student placement in related occupations.

Business Items:

Time	Description	Type / Materials	Responsible Person
3 mins	Public Comments (3 min maximum)	Informational	
5 mins	Approval of 4/4/2024 Minutes	Action DOC LINK	Stephanie Clark
2 mins	Approval or Amendments to the Agenda	Action	Stephanie Clark
5 mins.	Introductions	Discussion	Stephanie Clark
10 min.	Executive Summary – Curriculum Updates and New Curriculum	Informational Kendra Morning Notes	Stephanie Clark
15 min.	VESL Collective - Summary	Informational PDF	
45 mins.	AI impact on Workforce and needed skills for future designers - Recommendations for meeting workforce needs and future-proofing student success. Review curriculum outlines as needed (refer to table 1.0 below)	Discussion	Zack Darling, et al.
10 mins.	Identify Industry Co-Chair for Committee AY 25-26 – Discuss Co-Chair duties- Tentative Calendar	Action Item	Stephanie Clark

Table 1.0
Curriculum Table (For reference) Active/Approved Courses.

Dept/Nbr	Course Title	Version	Term Effective
GD 15	HISTORY GRAPHIC DESIGN	5	Fall 2023
GD 20	INTRO TO TYPOGRAPHY	6	Fall 2026
GD 51	INTRO TO GRAPHIC DESIGN	6	Fall 2026
GD 53	TECH IN ILLUSTRATOR	5	Spring 2021

GD 54	LAYOUT AND DESIGN	4	Summer 2025
GD 60	PROFESSIONAL PORTFOLIO	5	Fall 2026
GD 62	COLOR THEORY	3	Fall 2026
GD 65	CREATIVE BUSINESS	4	Spring 2021
GD 90	USER EXPERIENCE	2	Spring 2021
GD 145	PACKAGE DESIGN	2	Spring 2021